

WXIX

**ORDER**Flight Dates **08/07/12-08/13/12**Contract / Revision **805124 /**Original Date / Revision  
08/06/12 08/06/12Advertiser **Mandel, J/US Senate/R**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop  
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop  
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:30:00

Estimate # **2575**

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL820

Priority P 3

Advertiser Ref

Primary Account Executive  
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	26	\$12,707.50	\$14,950.00	0.00	07/30/12	08/13/12	26	\$12,707.50	\$14,950.00
<b>Totals</b>	<b>26</b>	<b>\$12,707.50</b>	<b>\$14,950.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	08/07/12	08/13/12	News @ 6a News @ 6am	Comm	6a-7a	11-1---	:30	3	\$500.00	P 3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-1---		2				\$500.00		0.00			
		Week: 08/13/12	08/19/12	1-----		1				\$500.00		0.00			
N 2	WXIX	08/07/12	08/13/12	News @ 7a News @ 7am	Comm	7a-9a	11111--	:30	5	\$500.00	P 3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1111--		4				\$500.00		0.00			
		Week: 08/13/12	08/19/12	1-----		1				\$500.00		0.00			
N 3	WXIX	08/08/12	08/13/12	News @ 7a News @ 7am	Comm	8a-9a (8:00 AM-9:00 AM)	1-1-1--	:30	3	\$500.00	P 3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision      **805124**      Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision   08/06/12/   08/06/12

Order Sep   00:30:00

Advertiser   **Mandel, J/US Senate/R**      Product

Estimate #   **2575**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 3	WXIX	08/08/12	08/13/12	News @ 7a News @ 7am	Comm	8a-9a (8:00 AM-9:00 AM)	1- 1- 1- -	:30	3	\$500.00	P 3	0.00	NM	3	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	08/06/12	08/12/12	- - 1- 1- -		2			\$500.00			0.00				
	Week:	08/13/12	08/19/12	1- - - - -		1			\$500.00			0.00				
N 4	WXIX	08/12/12	08/12/12	FOX News Sunday Fox News Sunday	Comm	8am-11am	- - - - - 1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	08/06/12	08/12/12	- - - - - 1		1			\$150.00			0.00				
N 5	WXIX	08/07/12	08/13/12	30 Rock 6P 6-630P	Comm	6-630P	1 1 1 1 - -	:30	5	\$200.00	P 3	0.00	NM	5	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	08/06/12	08/12/12	- 1 1 1 1 - -		4			\$200.00			0.00				
	Week:	08/13/12	08/19/12	1- - - - -		1			\$200.00			0.00				
N 6	WXIX	08/07/12	08/13/12	News At 630P News At 630P	Comm	630-7P	1 1- 1- - -	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	08/06/12	08/12/12	- 1- 1- - -		2			\$300.00			0.00				
	Week:	08/13/12	08/19/12	1- - - - -		1			\$300.00			0.00				
N 7	WXIX	08/07/12	08/13/12	Late News M-F Late News M-F	Comm	10-11P	1 1 1 1 - -	:30	5	\$1,300.00	P 3	0.00	NM	5	\$6,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	08/06/12	08/12/12	- 1 1 1 1 - -		4			\$1,300.00			0.00				
	Week:	08/13/12	08/19/12	1- - - - -		1			\$1,300.00			0.00				
N 8	WXIX	08/11/12	08/11/12	Late News Sa Late News Sat	Comm	10-11P	- - - - - 1-	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	08/06/12	08/12/12	- - - - - 1-		1			\$900.00			0.00				
														<b>Totals</b>	<b>26</b>	<b>\$14,950.00</b>